

# LA JOLLA LIGHT

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## Ahern Insurance announces scholarship fund

Ahern Insurance Brokerage, one of the largest independently owned insurance brokerage firms specializing in the insurance needs of law firms, has founded a scholarship program, through an endowment, for University of San Diego (USD) students.

The scholarship fund has been established in the name of the late William Ahern, father of AHERN founder, Brian Ahern, a La Jolla resident.

“My father did not attend college but he instilled in me the importance of furthering my education,” states Ahern. “Ironically, my father’s profession was in sales for a publishing company that provided text books to colleges and universities. What my father lacked in education he made up by having a keen sense of common sense, street smarts and an ability to make people like him instantly. I know he was proud of me when I graduated from USD as I was the first Ahern to have attended college.”

Ahern graduated from USD in 1985 with a bachelor’s degree in business administration (BBA), and secured his first job through an on-campus interview.

<http://www.lajollalight.com/2011/02/20/ahern-insurance-announces-scholarship-fund/>